



EMPOWER YOURSELF TO SKY ROCKET YOUR RESULTS

The REAL 'How To' create transformational coaching packages

Based on research from hundreds of coaches and clients that uncovered the essential ingredients super coaches use, to create outstanding results and repeat clients.

COACHES, IT'S TIME FOR YOU TO BE EMPOWERED WITH THIS KNOWLEDGE

1

Learn the the **KEYS** to creating coaching packages that work

2

Understand **WHY** these keys are important so you can apply them over and over again in your business

3

Confidently communicate your **VALUE** with power so sales are now easy

UNDERSTAND THE ESSENTIAL ELEMENTS OF A SUCCESSFUL COACHING PACKAGE

Learn the WHY, the WHAT and the HOW

1

Articulate what you do more powerfully and easily

2

Increase your Clarity, Confidence and Excitement

3

Easier to sell at higher prices

4

Clients create better Results and ongoing Transformation and you have a thriving business!!!

THIS IS FOR ALL COACHES WHO WANT TO BE THE BEST, ESPECIALLY IF:

- ♥ You are still selling 'sessions' not packages
- ♥ You sell packages but not getting clients repeating/ continuing with you
- ♥ You have cheap pricing and want a premium package
- ♥ You are struggling to sell your coaching as you are not able to powerfully communicate what you do with your clients
- ♥ You have expertise/ experience that could help people but have been told as a coach, you cannot share it
- ♥ You are a trainer and/ or have expertise and want to add to your product range
- ♥ You want to scale

WHAT YOU WILL GET

Powerfully package your coaching in a way that a client understands, and you feel more confident selling - because you know what you are doing, how you are doing it and why it matters, and you are even more excited about it... which your clients feel and buy with gratitude!



THE PROGRAM DETAILS

This program is designed as a Live online experience so you can implement this valuable wisdom in your business and with your clients within one to four weeks.

- ♥ 1 x 4 hour Group Masterclass
- ♥ Workbook to learn the why, how and what
- ♥ Templates and checklists to get you moving fast and track your progress
- ♥ Access to over 40 pages of course notes to strengthen your learning

PLUS ONE MONTH OF ADDITIONAL SUPPORT:

- ♥ 3 x 90min LIVE Group Coaching to ensure you implement what you have learnt, are able to apply the wisdom to your area of expertise, your style of coaching and ideal clients
- ♥ 1 x 60min Celebrate Success, Review & Learn Party to consolidate how far you have come, celebrate your progress and set you up for ongoing success
- ♥ Private telegram messenger groupchat to support you with any questions you have in between the Group Coaching.
- ♥ The Live Group Sessions are interactive, we meet on zoom.

INVESTMENT = \$1695 AUD

Be a flamingo in a world of pigeons...



“I was feeling frozen by the overwhelm creating a signature coaching program (What to call it? What to include? How to put it together? How to deliver it?) then this masterclass gave me a detailed, easy to understand, easy to customise, easy to follow process which eliminated the procrastination I had from the fear and uncertainty around doing the wrong thing!

It was an invaluable learning that I can use over and over for different offerings on many different scales. I now have more clarity and confidence in creating my signature program and articulating how I work with clients. I don't want to be a Coach, I want to be a Super Coach, I feel empowered now that I know how to do this with ease and that it's actually possible for me!”

- Tanya Maree, More than a Mumma



YOUR FACILITATOR – GABBY BUTTON

Gabby Button is a highly sought after business mentor, advisor, coach and trainer who knows how to create real transformation. Gabby simplifies how to fast track your way to being a super coach in a clear, powerful, effective way.

Gabby conducted extensive research whilst leading the development of a tech platform for the coaching industry. With the data from hundreds of coaches and clients, she discovered what the Super Coaches were doing and what the 'not so great' coaches were doing... things that they didn't even realise they were doing!

This is 'must have' knowledge for any dedicated coach who desires the best outcome for their clients and a truly successful business.



the wisdom
PLAYGROUND

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